



Valid on Senseo® Base model (7810) and Senseo® Supreme (7832) machines

Senseo® GOURMET COFFEE EVERYTIME ANYTIME

WELCOME TO THE SENSEO® FAMILY OF SINGLE SERVE COFFEE DRINKERS AND THANK YOU FOR YOUR PURCHASE.

**NOW GET A SENSEO®
AMERICAN EXPRESS® - BRANDED
PREPAID CARD WORTH \$20.**

MAIL THIS COMPLETED FORM WITH THE REQUIRED PROOF-OF-PURCHASE MATERIALS TO:

**SENSEO® PREPAID CARD OFFER
P.O. Box 1464
ELMHURST, IL 60126**

----- Please Print -----

Name

Address

City State Zip

Home Phone Email Address

Yes, I am interested in receiving new product announcements, recipes, special offers and promotional information for Senseo® Coffee as a member of Club Senseo®

Please also include the following:

Original cash register receipt **OR** printout of online receipt with purchase price and purchase date circled

UPC code cut out from the SENSEO® Coffee Pod System box you purchased

If you have questions regarding your reward card, please call 1-888-744-8743.



TERMS AND CONDITIONS: OFFER AVAILABLE TO LEGAL U.S. RESIDENTS WHO ARE 18 YEARS OF AGE OR OLDER. Purchase a Senseo® Base or Senseo® Supreme Coffee Pod System between 11/1/09 and 1/31/10 to qualify to receive a \$20 American Express® Card by mail, while supplies last. To claim your American Express® Prepaid Card, mail this completed offer form along with: 1) either your original cash register receipt or printout of online receipt, with purchase price and date circled, and 2) the original UPC from the Senseo® Coffee Pod System Box ("Proof of Purchase"), to: Senseo® Prepaid Card Offer, P.O. Box 1464, Elmhurst, IL 60126. Your submission must be postmarked by 2/28/10 and received by 3/31/10. Offer valid only in the United States. Prepaid cards will not be mailed to PO Boxes. Limit of one (1) American Express® Prepaid Card per individual, household. Offer void where prohibited by law. Please allow 8 weeks for shipment of American Express® Prepaid Card. American Express® Prepaid Cards are issued in U.S. dollars only. American Express® Prepaid Cards must be redeemed as according to accompanying instructions and are subject to terms set by issuer. Purchase, sale, or trade of this offer form or Proof of Purchase is prohibited. Fraudulent submissions will not be honored. Incomplete or illegible requests will be considered invalid and ineligible and will not be returned. Resellers cannot claim American Express® Card on behalf of customers. Sara Lee Corporation does not assume any responsibility for lost, late, mutilated, misdirected, or postage due mail and/or requests. Consumers are responsible for retaining a photocopy of their submission and Proofs of Purchase; materials received become property of Sara Lee Corporation and will not be returned. Photocopies of receipts or UPC will not be accepted or returned. This offer may not be combined with any other offer of Senseo® machine coupon. Organization and group request not accepted. By submitting your claim, you acknowledge that you understand and have complied with the Terms and Conditions of this offer. **Sponsors:** Sara Lee Corporation 3500 Lacey Road, Downers Grove, IL 60515 and American Express® Reward Card valid for 6 months; unused points will be forfeited the first day after the valid thru date, subject to applicable law. Reward Card cannot be redeemed for cash and is not transferable. Reward Card is point based; 1 point = \$1 in purchasing power. Reward Card terms and conditions apply. Reward Card can be used anywhere the American Express® card is welcome in the US.